

## FACTSHEET

(Update: January 2011)

### Heye Group GmbH

#### Headquarter

Ottobrunner Straße 28  
82008 Unterhaching  
Germany  
Phone: +49-89-66532-02  
Fax: +49-89-66532-1360  
info@heyegroup.de  
www.heyegroup.de

#### Established

2004

#### Management

Christoph Graf (COO)  
Mathias Jahn (CCO)  
Ralf Köhler (Managing Director)  
Jürgen Knauss (Chairman)

#### Network

DDB Worldwide Communications Group, Inc.

#### Holding

Doyle Dane Bernbach Group GmbH

#### Subsidiaries

##### Heye & Partner

Heye is a classic advertising agency specializing in integrated brand concepts (Unterhaching, Munich, Hamburg)

##### Red Urban

Specialist agency for digital and one-to-one ideas (Unterhaching)

##### Heye DDB Health

Agency for integrated, brand-building marketing communication for products and services across the healthcare sector (Unterhaching)

## **Heye OMD**

Media agency that aims to accelerate brands by leveraging unusual ideas (Unterhaching)

## **Network Partner**

## **PR!NT Communications Consultants**

PR agency for targeted corporate communications and brand-shaping media relations (Munich, Berlin, Düsseldorf, Hamburg)

## **Clients (extract)**

Adelholzener, Apple, Bayerischer Rundfunk, Bayer Healthcare, Bristol-Myers Squibb, Campari, Casio, DPD, Ehrmann, Ernsting's Family, Esso, Eckes-Granini, Fiskars, Greenpeace Energy, Gutfried, Jenapharm, Johnson & Johnson, Targobank, Wernesgrüner, McDonald's, Novartis, Odlo, Süddeutsche Zeitung, Wrigley's

## **Media Contact**

PR!NT Communications Consultants

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