

FACTSHEET

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Heye, Group GmbH

Headquarters:

Ottobrunner Straße 28
82008 Unterhaching
Germany
Phone +49-89-66532-02
Fax +49-89-66532-1360
info@heyegroup.de
www.heyegroup.de

Established:

2004

Management:

Jason Lusty (CEO)
Christoph Graf (CFO)
Jürgen Knauss (Chairman)
Ralf Köhler (Managing Director)

Network:

DDB Worldwide Communications Group, Inc.

Subsidiaries/holdings:

Heye & Partner

Classic advertising agency for integrated brand communication
(Unterhaching, Munich, Hamburg)

CCP, Heye

Creative, award-winning full-service agency for top international brands; market leader in Austria
(Vienna)

Heye DDB Health

Agency for networked, brand-building marketing communication for projects and services across the healthcare sector
(Unterhaching)

Red Urban

Agency for digital marketing and sales-oriented brand dialogue
(Unterhaching)

PR!NT Communications Consultants

PR agency for targeted corporate communications and brand-shaping media services
(Berlin, Düsseldorf, Hamburg, Munich)

Heye OMD

Media agency that aims to accelerate brands by leveraging unusual ideas
(Unterhaching)

A selection of the agency group's customers:

Adelholzener, Apple, Bayerischer Rundfunk, Bayer Schering Pharma, Bristol-Myers Squibb, Burda, Campari, Casio, Deutsche Telekom, DPD, Esso, Eckes-Granini, Greenpeace Energy, Gutfried, Jenapharm, Johnson & Johnson, Kabel Deutschland, Longchamp, McDonald's, Montblanc, neue Leben, Neckermann Reisen, Novartis, Sky, Odlo, Pfizer, Philips, Samsonite, Süddeutsche Zeitung, Wagner Tiefkühlprodukte

Press contact:

PR!NT Communications Consultants
Nicolas von Sobbe
Ottobrunner Straße 26
82008 Unterhaching
Phone +49-89-66532-1427
Fax +49-89-66532-81427
nicolas.von-sobbe@printcc.de